



## MARKETING CONSULTANT AT EAST VALLEY CHILDREN'S THEATRE

### **Description:**

The Marketing Consultant would analyze, investigate and determine what marketing opportunities would be the best to promote East Valley Children's Theatre and its programs and events.

### **Purpose and Impact:**

Communication is the link to the community to make people aware of our existence and what we do for youth. The mission of East Valley Children's Theatre is to provide youth a forum for creating confidence, gaining self-esteem, developing character, and building the career and life skills necessary to achieve success and fulfillment in an ever-changing world. We need a committed volunteer who can help formulate a plan that reflects our mission.

### **Scope of Work:**

The marketing consultant would analyze current marketing strategies and suggest possible reforms, investigate marketing opportunities to determine the best "bang for our buck", formulate a list of media contacts, establish systems that can be implemented by volunteers, and make recommendations to the Board.

### **Skills and Attributes:**

The marketing consultant should have knowledge and/or experience with current marketing strategies, be creative, "think out of the box", outgoing and have an assertive personality.

### **Timeframe/Schedule:**

The job would require 3-6 months but is negotiable, with flexible hours.

### **Work Environment:**

The work environment is a quiet, spacious office with internet access, with a welcoming atmosphere and friendly people. This individual would collaborate with creative thinkers who are dedicated to children and their future.

### **Work Space:**

Work can be done on the office laptop or at home with flexible work hours.

### **Transportation:**

Our office location offers abundant free parking, and is conveniently located on bus lines, with direct connections to the light rail and the Superstition Springs Transit Center. Our office is ADA accessible.

### **Benefits:**

The Theatre would supply free theatre tickets, provide networking opportunities with other organizations, a close working relationship with Artistic Director and other volunteers, and a great experience to add to any resume.